

STAKEHOLDERS MAP

IQ/QP	Investments	Suppliers	People	Customers	Regulatory Bodies/ Steel Association
 Contributing to Qatar's national growth and development policy Profitable growth (from current operations) Excellent management of the investment portfolio 	 Bring QS value in practices, methodologies, technology, etc. Capitalize on growth opportunities Compliment in production processes and materials Reference to a leading steel manufacturer 	 Long term contracts to ensure sustainable demand On time payments of invoices Clear two-way communication to meet delivery service level agreement of resources/material 	 Attractive job (content, security, professional growth) Reward & recognition; competitive compensation Healthy, safe & exciting working environment Employee engagement: Challenging Job with accountability 	Meeting the local demand for steel products Meeting the product specifications Sustainable on time delivery and availability Reliable and efficient customer service	 Timely adherence to standards and norms Guiding Ministry of Commerce on steel trades, competition Participating in initiatives from Ministry of Energy, Supporting SMEs Active participation at WSA programs and act as local representative in Qatar; hosting conferences
 One to One Meetings, Visits & Workshops AGM Board Meetings Business Visit Joint Programs & Partnerships 	AGMBoard MeetingsVisits	 Business Visit Conferences & Seminars Emails / Virtual meeting platform 	 Intranet One to One Meetings & Annual Gathering Training Programmes Code of Ethics & Business Conduct 	One to One Meetings	 Joint Programs & Partnerships One to One Meetings Conferences & Seminars Audit Reports Press Releases Interviews Sponsorships
 Industry – Academic Collaboration Build Confidence with Local Communities Recycling of By-Products Financial & Economic Growth 	Financial & Economic Growth	Quality of Goods & Services as per Contracts	 Perform Quality and Productive Leadership Most Important Assets to run the business 	 Innovative Partnerships for Sustainable Growth Profitable Business Growth 	 To Provide Fair and Clear Competitive Trading Conditions Strongly shape reputation and promote awareness of product & operations
 Business Opportunities Product Innovation Revenue Provide Support for Social & Local Community Development 	Investors ReturnSustainable Growth	Business OpportunitiesSwift Payment	Providing Safe & Secure Experience	 Meeting local, regional and international market demands Provide Quality Products 	Product InnovationEconomic GrowthImproving brand image